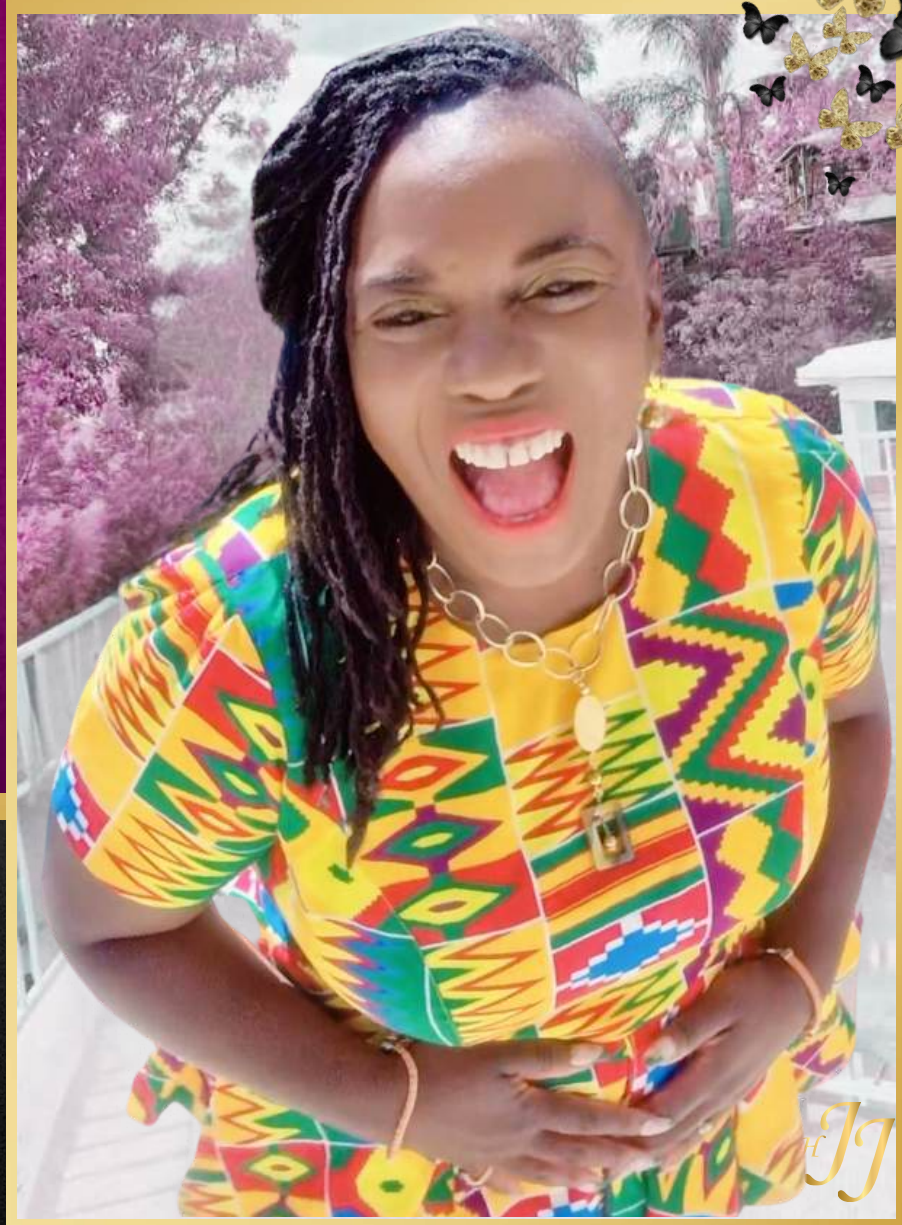


DAY TEN

CATCH UP, CHECK-OFF
AND REST



Ready Set **Coach**

The 10-Day Coaching Business Accelerator
For Aspiring & New Coaches to Enrol Paying Clients

Create Your High-Converting
Signature Offer in 10 days



Day 10: CELEBRATE YOURSELF!

🎉 Congratulations! 🎉 You've made it to the final day of the accelerator, and what a journey it's been!

Over the past 10 days, you've shown up courageously and put in the work to create something extraordinary. It's bittersweet to reach this point, but it's also a moment to celebrate how far you've come.

Today, you can stand proud of the powerful offer you've created.

Take a deep breath and look back at all you've accomplished:

- You've taken the idea of your signature offer and shaped it into something that speaks directly to the hearts of your ideal clients.
- You've articulated your value with clarity, crafted a compelling name, set pricing that reflects the true value of your transformation, and structured your offer to provide results.
- Most importantly, you've stepped into your courage as a coach, knowing that what you offer is transformational.

Today's task is simple but incredibly important: reflect on everything you've learned. Take the time to go through the final checklist and put the finishing touches on your offer. Make any last adjustments, review your pricing and messaging, and ensure that you're fully aligned with what you've created.

The 10 Day Checklist



Day 1: Pinpoint the Outcome

- Identified the clear, tangible outcome my clients will achieve.
- Clarified the emotional and practical transformation my clients will experience.

Day 2: Define Your Ideal Client

- Defined who my ideal client is, including demographics, psychographics, and identity.
- Understood the language my ideal client uses to describe their challenges and desires.

Day 3: Build the Framework

- Created the key steps or framework that will guide my clients from their current state to the desired transformation.
- Reverse-engineered my offer to ensure the framework flows logically.

Day 4: Fill Out the Framework

- Added depth and value to each step of the framework.
- Integrated my unique experiences, gifts, and insights into the framework to make it stand out.

Day 5: Reflect and Regroup

- Reviewed my progress and adjusted areas where I felt stuck/ unsure.
- Comfortable my offer aligns with my client's needs and my goals.

The 10 Day Checklist



Day 6: Bump Up the Value

- Added bonuses, supplementary materials, and resources that enhance the value of my offer without extending the time commitment.
- Ensured that the additional value supports the core transformation of my offer.

Day 7: Name It

- Created a compelling and clear name for my offer that speaks to my ideal clients' desires.
- Checked that my offer's name reflects its positioning, packaging, and outcome.

Day 8: Price It

- Reverse-engineered my pricing to align with my income and lifestyle goals.
- Confirmed that my pricing reflects the value and transformation my offer provides, and that it feels like the best investment my clients can make.

Day 9: Articulating Your Offer

- Have you refined your USP to emphasize the emotional transformation your clients will experience?
- Have you created and practiced your networking response, focusing on your client's pain points and the solution you provide?

Not Quite There?



If you're not quite ready to launch yet, that's perfectly okay!

Use this section to outline what still needs to be refined and the actions you need to take to finalize your offer.

Remaining Actions:

Timeline for Completion:

Remember, your offer is a reflection of the impact you want to create. Take the time you need to make it the best it can be, and know that you're moving forward in your journey!

Need To Make Notes?



Final Confirmation



Confirm Your Signature Offer is Ready to Go!

Before you take the final step toward launching or pre-launching your signature offer, take a moment to reflect on the following statements. If you can confidently check each one, your offer is ready to share with the world!

- I am confident that my signature offer delivers a clear and powerful transformation for my ideal client.
- The name of my offer resonates with my ideal client and communicates the outcome they desire.
- My pricing reflects the value and transformation my clients will experience.
- I have added bonuses or supplementary materials that elevate the value of my offer.
- I feel excited and confident about launching my offer and sharing it with my ideal clients.

Your Name

Wrapping Up

But before we wrap up, we still have one more exciting moment ahead. 🎉 Today is our final LIVE session together!

This live session is all about celebrating YOU. I want you to come ready to share your journey, your wins, and any breakthroughs you've had over these last two weeks. We'll dive into any final questions or feedback you need before going live with your signature offer.

Whether you're feeling fully ready to launch or you need just a bit more clarity, I'm here to support you.

Daily Dose of Courage

Take a moment to recognize how far you've come. Creating a signature offer is no small task, but you've put in the work, refined your process, and built something transformational.

For today's Dose of Courage, reflect on this journey:

- What is the biggest win or 'A'Ha' moment you've had during this accelerator?
- What part of your offer are you most proud of?

Share your final offer with the group, along with any last-minute questions or feedback you'd like before I go live!

Now, it's time to take action. The world needs what you have to offer. Here's to your success and your clients ultimate transformation! 🎉

Coach, step into your courage, knowing that you're about to help others transform their lives.

VIP Success Pass - I'll see you in the Private Chat later!

With love, purpose & power

Coach JJ



WELL DONE!